CYBERSEC EXPO CONFERENCE
4^ Edition

CyberSec2025, confirmed as the annual reference event in Italy for cybersecurity, will be held in Rome on **5 and 6 March 2025** at **Saloni di Rappresentanza della Caserma "Salvo D'Acquisto"**, in viale Tor di Quinto.

CyberSec2025 is the International Conference promoted and organised by the online newspaper **Cybersecurity Italia**.

The conference will also include **thematic tables** on different challenges.

CYBERSEC 2025

SPEAKERS

Speakers at CyberSec2025 will include national and international Institutional Representatives (Government, Parliament, Regulators) and top managers of the most relevant companies in the sector from Italy and other European and non-EU countries.

PARTICIPANTS

CyberSec is a closed-door event. Attendance is only possible by invitation from the organisers.

The target audience of CyberSec2025 will be Institutional Representatives (Government and Parliament) and C-level personalities of the most relevant companies in the Italian and international industrial panorama.

The conference will also be broadcast live.

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THE NUMBERS OF CYBERSEC2024

- Over **1000 requests to attend**
- Over 500 **attendees** (personally invited by Cybersecurity Italia)
- Over **1,500 online participants**
- **84 national and international speakers**
- **The Agenda**
- **The press review**
- **Video interventions**
- **Video interviews**
- **The Video Report**
- **The Photogallery**
- **The Catalogue**
- **Il Teaser**

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MAIN PARTNER

INTERVENTIONS: Interventions (individual or panel) will be defined according to agenda and speaker requirements. Prominent position. Obligatory participation of the CEO of the partner company.

RESERVED TABLE: The conference room setting is cabaret. A branded table of 7 seats in the first rows will be reserved.

RESERVED ENTRANCES TO THE ROOM: Up to 7 customised entrances per day will be reserved for customers and 3 entrances for company personnel. Cybersecurity Italia will be able to send, on behalf of the Partner, some customised invitations for clients and potential interlocutors.

NETWORKING ROOM: In agreement with the organisation, a private room can be reserved for one-to-one meetings.

EXHIBITION MINI-DESK: Upon request, a pre-furnished exhibition space in a prominent position can be used.

VIDEO RECORDING: Recordings of speeches will be broadcast post-event (social media, websites, distribution through loyal mailing lists, etc.).
Example: https://www.youtube.com/watch?v=8b3pU49A_tl

VIDEO INTERVIEWS: Speakers will be invited to give interviews in the margins of their speeches, which will be broadcast after the event (social media, websites, distribution through loyal mailing lists, etc.).
Example: www.youtube.com/watch?v=xpmsP1CcM0Q

PHOTO AND BIOGRAPHY: The photo and a short biography of the speakers (max 1000 characters including spaces) will be published on the website. The speakers' card (photo, name and position) will be distributed on social channels and projected during their speeches.
Example of speaker pages:
www.cybersecitalia.events/cybersec2024/en/speaker-2

LOGO PARTNER: The company logo will be prominently displayed on all conference communications (teaser, website, catalogue, video, social, roll up, etc.).
Example: www.cybersecitalia.events/cybersec2024/en/our-partners/

COMPANY PRESENTATION: The company description sheet (max 2,500 characters including spaces) will be published on www.cybersecitalia.events on the Company Page and in the event catalogue. Example Partner Page:
www.cybersecitalia.events/cybersec2024/en/partner/engineering-2

CATALOGUE: The event catalogue will be distributed to all participants on site and sent to all participants online in digital format. It will also be made available on the event website.
Catalogue: https://cybersecitalia.events/doc/Catalogo-CyberSec2024_eng.pdf

CATALOGUE ADVERTISEMENT: 1 vertical A5 (148x210 mm) page will be published in the event catalogue in a prominent position.

STANDING DINNER: Up to 4 seats will be reserved for the standing dinner on 5 March.

VIDEO TEASER: A customised video teaser with the partner's logo will be produced.

PLATINUM PARTNER

INTERVENTIONS: The intervention (individual or panel) will be defined according to agenda and speaker requirements.

EXHIBITION MINI-DESK: Upon request, a pre-furnished exhibition space in a prominent position can be used.

RESERVED ENTRANCES TO THE ROOM: Up to 5 customised entrances per day will be reserved for customers and 3 entrances for company personnel. Cybersecurity Italia will be able to send, on behalf of the Partner, some customised invitations for clients and potential interlocutors.

VIDEO RECORDING: Recordings of speeches will be broadcast post-event (social media, websites, distribution through loyal mailing lists, etc.).
Example: https://www.youtube.com/watch?v=8b3pU49A_tI

VIDEO INTERVIEWS: Speakers will be invited to give interviews in the margins of their speeches, which will be broadcast after the event (social media, websites, distribution through loyal mailing lists, etc.).
Example: www.youtube.com/watch?v=xpmsP1CcM0Q

PHOTO AND BIOGRAPHY: The photo and a short biography of the speaker (max 1000 characters including spaces) will be published on the website. The speakers' card (photo, name and position) will be distributed on social channels and projected during their speeches. Example of speaker pages:
www.cybersecitalia.events/cybersec2024/en/speaker-2

LOGO PARTNER: The company logo will be displayed on all conference communications (teaser, website, catalogue, video, social, roll up, etc.).
Example: www.cybersecitalia.events/cybersec2024/en/our-partners

COMPANY PRESENTATION: The company description sheet (max 2,500 characters including spaces) will be published on www.cybersecitalia.events on the Company Page and in the event catalogue. Example Partner Page:
www.cybersecitalia.events/cybersec2024/en/partner/engineering-2

CATALOGUE: The event catalogue will be distributed to all participants on site and sent to all participants online in digital format. It will also be made available on the event website.
Catalogue: https://cybersecitalia.events/doc/Catalogo-CyberSec2024_eng.pdf

STANDING DINNER: 2 seats will be reserved for the standing dinner on 5 March.

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www.cybersecitalia.events

GOLD PARTNER

INTERVENTION: The intervention (individual or panel) will be defined according to agenda and speaker requirements. Obligatory participation of a C-Level of the partner company.

RESERVED ENTRANCES TO THE ROOM: Up to 3 customised entrances per day will be reserved for customers and 2 entrances for company personnel.

VIDEO RECORDING: Recordings of speeches will be broadcast post-event (social media, websites, distribution through loyal mailing lists, etc.).

VIDEO RECORDING: Recordings of speeches will be broadcast post-event Alternatively, the interview will be conducted via streaming platform and distribuited on social media, websites, loyal mailing lists, etc.)

PHOTO AND BIOGRAPHY: The photo and a short biography of the speaker (max 1000 characters including spaces) will be published on the website. The speakers' card (photo, name and position) will be distributed on social channels and projected during their speeches.

LOGO PARTNER: The company logo will be displayed on all conference communications (teaser, website, catalogue, video, social, roll up, etc.).

COMPANY PRESENTATION: The company description sheet (max 2,500 characters including spaces) will be published on www.cybersecitalia.events on the Company Page and in the event catalogue.

CATALOGUE: The event catalogue will be distributed to all participants on site and sent to all participants online in digital format. It will also be made available on the event website.

EXHIBITION MINI-DESK: Optional service to be agreed with the organisers.

STANDING DINNER: 1 seat will be reserved for the standing dinner on 5 March.

SILVER PARTNER

LOGO PARTNER: The company logo will be displayed on all conference communications (teaser, website, catalogue, video, social, roll up, etc.).

COMPANY PRESENTATION: The company description sheet (max 2,500 characters including spaces) will be published on www.cybersecitalia.events on the Company Page and in the event catalogue.

CATALOGUE: The event catalogue will be distributed to all participants on site and sent to all participants online in digital format. It will also be made available on the event website.

VIEW EXAMPLES:

INTERVENTION: www.youtube.com/watch?v=8b3pU49A_tI

INTERVIEW: www.youtube.com/watch?v=xpmsP1CcM0Q

SPEAKER PAGE: www.cybersecitalia.events/cybersec2024/en/speaker-2

PARTNER LOGOS: www.cybersecitalia.events/cybersec2024/en/our-partners/

COMPANY PAGE: www.cybersecitalia.events/cybersec2024/en/partner/engineering-2

CATALOGUE: www.cybersecitalia.events/doc/Catalogo-CyberSec2024_eng.pdf

WEBSITE

www.cybersecitalia.events/cybersec2025
Website available in Italian and English. Texts and images are provided by each partner.

Page «Our Partners»
Publication of partner logos with a link to the **Company Page.**

Speaker Section
- All speakers page (in alphabetical order) with photo, company job title and link to individual page
- Individual speaker page with photo, company job title, short biography (max 1000 characters including spaces), company logo and link to the speaker's social page
- The link to the individual speaker page will also be made on the corresponding name in the Conference Agenda.

Company Page – Main Partner
- Cover image 1600x400px
- Company logo with link to official website
- Company description (max 2,500 characters including spaces)
- Company social link
- Official website
- Company video or promo (Youtube, Vimeo)
- PDF download of company presentations, datasheets, brochures (max 6 files)
- Advertising images – 4 photos horizontal size 1920x1080px

Company Page – Platinum Partner
- Cover image 1600x400px
- Company logo with link to official website
- Company description (max 2,500 characters including spaces)
- Company social link
- Official website
- PDF download of company presentations, datasheets, brochures (max 4 files)
- Advertising images – 2 photos horizontal size 1920x1080px

Company Page – Gold Partner
- Cover image 1600x400px
- Company logo with link to official website
- Company description (max 2,500 characters including spaces)
- Company social link
- Official website
- PDF download of company presentations, datasheets, brochures (max 2 files)

Company Page – Silver Partner
- Cover image 1600x400px
- Company logo with link to official website
- Company description (max 2,500 characters including spaces)
- Company social link
- Official website

CYBERSEC 2025

CONTACT US

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