

#CyberSec2023

2<sup>^</sup> EDITION - ROME, MARCH 1-2

# CYBER SEC 2023

NEW DOMAINS  
HYBRID WARS  
COOPERATION

[www.cybersecitalia.events](http://www.cybersecitalia.events)

event by

 **CYBERSECURITYITALIA**

## NEW DOMAINS, HYBRID WARS, COOPERATION

The second edition of **CyberSec2023** kicks off! The event is promoted by **Cybersecurity Italia**, the online newspaper thought to be a meeting point for Institutions, companies, experts and the academia that are interested in the balanced growth of the Country's security system.

Cybersecurity has by now become a strategic area for all the Countries, ranging from Defence & Security to industrial policy, technological development and geopolitical implications.

**CyberSec2023** will provide a broad overview of the current challenges related to cybersecurity, which today involve the main industrialised countries worldwide. In this context, plenty of time will be dedicated to the new domains, the issue of technological sovereignty, the evolution of threats to national security and the need to increase cooperation on a regional and international scale, to ensure the protection of data and digital and physical infrastructure.

**CyberSec2023** will also be a great networking opportunity: a strategic meeting-point for businesses, the academic system and decision-makers.

#### THE NUMBERS OF THE 2022 EDITION

- 85 national and international speakers  
[www.cybersec2022.it/en/speaker-2](http://www.cybersec2022.it/en/speaker-2)
- 300 attendees per day
- 1.500 on line participants
- Press review  
[www.cybersec2022.it/media](http://www.cybersec2022.it/media)
- Video report  
[www.youtube.com/watch?v=0FqQ-wMak7I](http://www.youtube.com/watch?v=0FqQ-wMak7I)
- Catalogue  
[www.cybersec2022.it/catalogo\\_CYBERSEC2022.pdf](http://www.cybersec2022.it/catalogo_CYBERSEC2022.pdf)



#### ATTENDEES

Distinguished representatives from Public Institutions (i.e., Government and Parliament) as well as C-suite from top-rated Italian and foreign companies will join CyberSec2023 Conference.

#### ON SITE & ON LINE

The conference will take place mainly in presence in a prestigious location, but it will also be streamed live: a TV studio will accommodate a virtual meeting that will connect a large audience of speakers and attendees in an interactive way.



Type of sponsorship	MAIN	PLATINUM	GOLD	SILVER
<b>SPEECHES</b>	The schedule of the speeches (individual or in panel) will be defined based on the requirements of the agenda and the speakers. Participation of the partner company's CEO is mandatory.	The schedule of the speeches (individual or in panel) will be defined based on the requirements of the agenda and the speakers.	The schedule of the speech (individual or in panel) will be defined based on the requirements of the agenda and the speakers.	
<b>VIDEO SPEECHES</b>	Video speeches will be circulated after the event (social media, websites, loyal distribution lists, etc.).			
<b>VIDEO INTERVIEWS</b>	Speakers will be invited to give post-event interviews. Alternatively, interviews may be conducted via a streaming platform and circulated through social media, website, loyal distribution lists, etc.			
<b>PHOTO AND CVs</b>	A picture together with a short bio of the speakers (max. 1,000 characters including spaces) will be published on the event website. The speakers' card (photo, name and position) will be disseminated on social channels and projected during their speeches.			

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<b>COMPANY LOGO</b>	The Company Logo will be published on all communication material of the Conference (video teasers, website, catalogue, videos, social media,			
<b>COMPANY PRESENTATION</b>	The company description sheet (max. 2,500 characters including spaces) will be published on the Virtual Desk page of the website <a href="http://www.cybersecitalia.events">www.cybersecitalia.events</a> and on the event catalogue.			
<b>CATALOGUE</b>	The event catalogue will be distributed to all on site attendees in print format and sent to all participants online in digital form. It will also be available on the event website upon filling a form.			
<b>ADV PAGE ON CATALOGUE</b>	1 210x148 mm advertising page will be published on the event catalogue.			
<b>MERCHANDISING &amp; GADGETS</b>	Company merchandising will be handed out during the event and/or can be downloaded in .pdf format from the Company page on the website (gadgets, brochures, technical specs.).			
<b>GALA DINNER</b>	Up to 3 admissions will be reserved for the gala dinner.	Up to 2 admissions will be reserved for the gala dinner.	1 admission will be reserved for the gala dinner.	

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<p><b>WEBSITE</b></p> <p><a href="http://www.cybersecitalia.events">www.cybersecitalia.events</a></p> <p>Website in Italian and English. Texts and images for the website to be provided by each partner.</p>	<p><b>OUR PARTNERS PAGE</b> Publication of Partners Logos, with link to the relevant Company pages described below.</p>			
	<p><b>MAIN PARTNER PAGE</b></p> <ul style="list-style-type: none"> <li>1600x725 px cover image</li> <li>Company Logo with link to corporate website</li> <li>Company presentation (max. 2,500 characters including spaces)</li> <li>Link to company social media profiles</li> <li>Corporate website</li> <li>Promotional or corporate video (YouTube, Vimeo or MP4 file, max. 40 Mb)</li> <li>Presentations, technical specs., and brochures downloadable in pdf format (max. 8)</li> <li>ADV images - 4 1920x1080 px photos in landscape format</li> </ul>	<p><b>PLATINUM PARTNER PAGE</b></p> <ul style="list-style-type: none"> <li>1600x725 px cover image</li> <li>Company Logo with link to corporate website</li> <li>Company presentation (max. 2,500 characters including spaces)</li> <li>Link to company social media profiles</li> <li>Corporate website</li> <li>Presentations, technical specs., and brochures downloadable in pdf format (max. 4)</li> <li>Adv images - 2 1920x1080 px photos in landscape format</li> </ul>	<p><b>GOLD PARTNER PAGE</b></p> <ul style="list-style-type: none"> <li>1600x725 px cover image</li> <li>Company Logo with link to corporate website</li> <li>Company presentation (max. 2,500 characters including spaces)</li> <li>Link to company social media profiles</li> <li>Corporate website</li> <li>Presentations, technical specs., and brochures downloadable in pdf format (max. 2)</li> </ul>	<p><b>SILVER PARTNER PAGE</b></p> <ul style="list-style-type: none"> <li>600x725 px cover image</li> <li>Company Logo with link to corporate website</li> <li>Company presentation (max. 2,500 characters including spaces)</li> <li>Link to company social media profiles</li> <li>Corporate website</li> <li>Presentations, technical specs., and brochures downloadable in pdf format (max. 2)</li> </ul>
	<p><b>SPEAKERS SECTION</b></p> <ul style="list-style-type: none"> <li>Page including a list of all the speakers (in alphabetical order), with photos, job titles and a link to the individual page</li> <li>Page for the individual speakers with photo, job title and a short bio (max. 1,000 characters including spaces), company logo and speaker's social link.</li> <li>The link to the individual speaker's page will also be activated on the corresponding name in the Conference Agenda</li> </ul>			

# Thanks.

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FOR INFORMATIONS  
[info@cybersecitalia.events](mailto:info@cybersecitalia.events)